



## Doing Business in Dubai

23rd February 2012, 12pm – 3pm, World Trade Centre Hull & Humber

World Trade Centre Hull & Humber would like to invite you to find out the inside track on doing business in Dubai on Thursday, **23rd February - 12pm-3pm**.

This **free to attend** event is part of a series of seminars, chaired by the Government of Dubai, Department of Tourism and Commerce Marketing (DTCM) around the United Kingdom.

Dubai has long earned the reputation of being one of the world's most desirable business destinations; its positive economic policy and ambitious growth plans have underpinned the introduction of an equally progressive infrastructure, with first-class facilities across the board, from telecoms to ports and aviation.

Dubai is an attractive business destination because it enjoys a strategic location at the crossroads of Europe, Asia and Africa, and it offers many business opportunities. Its successful economic story is attributed to its modern infrastructure, a comprehensive selection of free zones, tax benefits, and modern facilities offered by business centres and the exciting attractions of a tourist destination.

Delegates will hear from:

- **The Government of Dubai, Department of Tourism and Commerce Marketing** and discover top tips to build a successful business in Dubai
- a local business case study on successfully doing business in Dubai
- **UK Trade and Investment** on support and advice available
- **HSBC Bank** will also be on hand to advise on international banking

Why not find out more about this city of today and tomorrow and how your company could do good business in Dubai?

### Booking Information:

To reserve your place by email:

[events@wtchumber.com](mailto:events@wtchumber.com)

or contact **Ian Archibald** on

**01482 485200**