

## Export Growth Opportunities for Advanced Engineering 2012 - 2020



Today's emerging markets, tomorrow's opportunities. Discover the importance of the global shift in Advanced Engineering opportunities

As growth shifts from domestic and European markets, Yorkshire and the Humber's Advanced Engineering companies must explore new opportunities in the emerging markets. Demand led by Brazil, Russia, India and China is buoyant for regional companies who are exporting direct to, or participating in the supply chains of larger OEM's, who supply the emerging markets.

With help from UK Trade & Investment and its global network of sector and market specialists, learn how to break into these emerging markets and discover opportunities that can extend your global reach.

Presented by Key note address Lord Digby Jones and UKTI Advanced Engineering specialist, this free to attend one day event will help your company take the next steps in developing a strategy for future growth.

You will be able to attend up to 3 specialist workshops focussing on Opportunities in Russia, the UK Aerospace Strategy 2012, High Value Opportunities and Oil & Gas Exploration summary 2020.

Register your interest at

[www.advancedengineeringexports.com](http://www.advancedengineeringexports.com)

Date and time

Wednesday 21<sup>st</sup> March 2012  
9:30am – 3:00pm

Venue

Cedar Court Hotel  
Denby Dale Road  
Calder Grove  
Wakefield  
WF4 3QZ

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### Key Note Speaker

Ex Minister for Trade and Investment and former CBI Director General, Lord Digby Jones will highlight how regional manufacturers must explore new opportunities in the emerging markets and ensure they add value as they can no longer be reliant on their traditional markets.

### Plenary Sessions

#### UK Aerospace International Strategy 2012

An outline of the major opportunities for UK Aerospace in International markets and recommendations on how these opportunities should be approached during the next 12-18 months. You will receive a copy of the report outlining Civil, Defence and Rotary wing and Unmanned Aircraft worldwide programmes through to 2020.

#### Oil & Gas Exploration 2020

In conjunction with Energy Industries Council (EIC) the session will outline a Global summary of Oil and Gas exploration activity going through to 2020. The workshop will provide information on Global Upstream Prospects, Planned Investment and Future projects worldwide. You will have the opportunity to receive a free copy of this summary.

#### Advanced Engineering Opportunities in Russia

The session will cover the routes to markets for UK companies within Aerospace, Automotive and Advanced Engineering companies in Russia. The 'Opportunities for Advanced Engineering in Russia' report will be launched in March 2012 and you will have the opportunity to receive a free copy of the report.

#### High Value Opportunities

The session will outline several of the £1bn+ High Value Opportunity projects relating to the Engineering sector and provide companies with information on how to follow these up.

For more information or to register your free place, visit [www.advancedengineeringexports.com](http://www.advancedengineeringexports.com).

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