

Market Visit to Belgium 11/03/2012 – 13/03/2012



Join UKTI Yorkshire on this market visit and discover the opportunities for your business in Belgium

What better way to have an insight on the Belgian market than by visiting the country, supported by UK Trade & Investment (UKTI) teams in both Yorkshire and the Humber and in Brussels.

Our UKTI team in Brussels will provide you with useful knowledge about the market including an overview of its economy, business culture and potential opportunities for the following industry sectors:

- Cyber Security
- Police & Public Security Products
- E-Health
- Healthcare
- Green Chemistry
- Fine and Speciality Chemicals
- Renewable Energy / Environment
- Food & Drink
- Construction
- Consumer Goods

In addition, you will also be given the opportunity to promote your company and meet with the right partners for your products and services for the Belgian market as identified using your specifications. A tailored schedule of meetings will be prepared according to the objectives and requirements of your company.

To register, please contact:

Gillian Bray
Regional Team Manager

0113 203 3707

gillian.bray@ukti.gsi.gov.uk

Why Belgium:

Belgium is an open and highly competitive market, with opportunities in most sectors, especially for small and medium-sized business.

Belgians place a premium on non-price factors such as design, quality, delivery and after sales service. UK goods and services are generally held in high regard, but must be of high quality and competitively priced.

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Benefits of attending:

- **COST EFFECTIVE** way of exploring export opportunities
- **CONTACT** with key buyers of your technology or services
- **ESTABLISH** a business network in Belgium
- **CAPTURE** the business opportunities for your company in Belgium
- **TEST** your export strategy abroad, using Belgium as an export market
- **DECIDE** whether Belgium is a market for you

Programme of activity:

Day One:

- Depart Leeds Bradford Airport 1630 hrs, arriving Brussels at 1855 hrs

Day Two:

- Tailored meeting programme organised by UKTI staff in Belgium

Day Three:

- Market briefing
- Tailored meeting programme organised by UKTI staff in Belgium
- Depart Brussels 2020 hrs, arriving Leeds Bradford 2040 hrs

Total cost including flight and two nights hotel and bespoke research by the British Embassy £444 (includes VAT) via the UKTI OMIS service.

Deadline for registration: Friday 27th January 2012 – places are limited so early sign up recommended.

For more information or to register your interest, contact Gillian Bray on 0113 203 3707 or at gillian.bray@ukti.gsi.gov.uk.

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