

## **B2B Market Visit to India** 3<sup>rd</sup> – 10<sup>th</sup> March 2012



### **What better way to visit India with likeminded companies and in-market specialists from UK Trade & Investment.**

UK Trade & Investment will be running a market visit to Mumbai and Delhi for companies in Yorkshire & the Humber who are interested in doing business in India, partnering with companies in India and looking to expand operations into India.

Companies will fly into Mumbai for the briefing with the British High Commission and their own individual meetings. It is planned to travel from Mumbai to Delhi later in the week. Please note, this is only a recommended schedule for travel.

There will be optional side trips to possibly Bangalore and Chennai, so that companies can get a feel for different major cities in India with real opportunities.

The visit will build upon the initial work undertaken in the last 5 years from the Yorkshire region and is aimed at the following companies:

- Advanced engineering and manufacturing companies
- Business, Professional and Financial Services
- Digital and New Media Industries
- Healthcare companies

It is anticipated that there will be approx 10 companies on the visit.

#### **To register, please contact:**

Simon Bedford  
UKTI Regional Sector Specialist

0113 203 3706  
07771 834238  
[simon@sgb-associates.com](mailto:simon@sgb-associates.com)

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## Itinerary

The visit will include plenty of time for one-to-one meetings. We strongly recommend that if you do not have contacts in these cities already, then you should take advantage of the tailored meeting arranging that UKTI in India can perform for you to identify contacts and warm up potential leads.

Overall the programme for the week will involve advice on doing business in India, one-to-one business meetings, networking opportunities, time with business support professionals, and free time to arrange your own meetings.

## Travel and Hotel Arrangements

Our recommended travel agent in Yorkshire is:

### Keir Woodward Travel

72 Southgate, Elland, W. Yorks. HX5 0PS

Contact Karen: 01422 375733

N.B. The cost of return flights will increase the later the booking is left.

You are free to use your own travel agent, book different flights and a different hotel, but companies eligible for any financial contribution offered must attend the Welcome and Introduction meeting at the British High Commission in Mumbai at 09.00 on Monday 5<sup>th</sup> March 2012 where you will meet up with the Market Visit group.

You are responsible for booking your own travel, travel insurance, hotel accommodation and paying for these and arranging your visa and EHIC as appropriate.

UKTI will be offering eligible companies a MVS grant of up to £730.00 per company to help to subsidise the visit. Anticipated costs for Travel and Accommodation are as follows:

Flights (including internal)	£900.00 per person
Accommodation	£1400.00 per person
Visa	£120.00

N.B. There will be a cost of £500.00 per company to allow the British High Commission to set up a briefing and suggestions for individual company visits.

## If you would like further details please contact UK Trade & Investment, Leeds office on:

Tel: 0113 203 3706 | M: 07771 834238

E-mail: [simon@sgb-associates.com](mailto:simon@sgb-associates.com)

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