

North Yorkshire International Trade Week Tuesday 21st - Friday 24th February 2012



Discover the importance of international business and how it can aid your success in developing new customers overseas.

Have you ever thought about doing business in overseas markets? If not, or you thought it too difficult, then you might want to think again.

Exporting can help you survive and grow. There are real opportunities to trade internationally; UK products, services and expertise continue to be in demand across the world. There are opportunities - both in traditional, established markets such as Europe and the US, and the high growth economies of countries such as China, India, Brazil and Russia.

Hosted by UK Trade & Investment (UKTI) in collaboration with North Yorkshire LEP, International Trade Week is offering FREE to attend workshops, masterclasses and seminars to help your company put in place the next steps towards your international trade aspirations.

International Trade Week will also highlight the support available to help your company get started in developing an export strategy and/or help you find new customers overseas and compete on the world stage.

To register, please contact:

Sarah Padgett
UKTI Events Coordinator

0300 365 1000

info@uktiyorkshire.co.uk

In partnership with:



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Programme of activity

Tuesday 21st February – Allerton Court Hotel, Northallerton

AM – Are You Ready to Export? - UKTI
PM – Managing Agents & Distributors - UKTI
PM – Exporting Essentials – Chamber International

Wednesday 22nd February – The Coniston Hotel, Coniston Cold, Skipton

AM – Are You Ready to Export? - UKTI
PM – Masterclass: Delivering Great Customer Service to International Clients - UKTI
PM – Masterclass: Food & Drink in International Trade – UKTI
PM – Masterclass: Basic Importing & Exporting - HMRC

Thursday 23rd February – Royal York Hotel, York

All day - Latin America Roadshow - UKTI
PM – Masterclass: Selling Services Internationally - UKTI

Friday 24th February – Ambassador Hotel, Scarborough

AM – Are You Ready to Export? - UKTI
PM – Masterclass: Exporting Essentials – Chamber International
PM – Masterclass: Basic Importing & Exporting - HMRC

The above activity is FREE of charge and companies can register for more than one workshop. Please note that registration is required to attend.

To attend the Latin America Roadshow, please register your interest by visiting www.latinamerica.ukti.gov.uk.

UKTI International Trade Advisers will be on hand to assist you with any exporting queries you may have during the course of the week.

For more information or to register your interest contact UKTI Yorkshire on 0300 365 1000 or email info@uktiyorkshire.co.uk.

For more information on international trade and to start your export journey visit www.ukti.gov.uk.

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